

Brisbane's Sister City – Hyderabad

Key facts:

- Airport code: HYD
- Currency: INR
- Brisbane and Ipswich world-first tripartite Sister City Agreement signed in 2010
- Southern India's largest city
- City population (2021) 10,269,000
- Language: Telugu, Urdu and English
- Time Zone: GMT+5.5 four and half hours behind Brisbane
- Flight duration: 17 hours Brisbane to Hyderabad
- Special economic zones dedicated to information technology
- Strong presence of major global brands: Microsoft, Amazon, Lucent, Facebook, AT&T and Bank of America
- Hello in Telugu: namaskārām (nah-mahs–kaar-am)
- India's second largest producer of motion picture
- Global centre of information technology which it is known as "Cyberabad"
- World's number one airport in 2016 and 2017 for the category of customer service.

Key opportunity sectors:

- Creative Arts and Film
- Education and Training
- Financial services
- Hi-Tech, IT and Digital
- Infrastructure and Urban Development
- Knowledge and Research
- Life Sciences and Aged Care
- Pharmaceutical and Biotechnology Research
- Trade and Commerce.

International business

Brisbane City Council is committed to advancing Brisbane's place in Asia Pacific and beyond. Council's international business programs help build our local economy while creating new and innovative jobs.

The International Relations and Multicultural Affairs Unit within Brisbane City Council develops strong international relationships via our sister city network and key regions to support Brisbane-based businesses with global aspirations. This is achieved through the following initiatives:



Brisbane's Sister Cities

Brisbane's sister city relationships form the foundation of the city's international partnerships. By leveraging these relationships and other strategic international connections, we provide referral services by facilitating relevant introductions and business connections between local and international agencies and organisations.

City	Year Sister City agreement commenced
Kobe	1985
Auckland	1988
Shenzhen	1992
Semarang	1993
Kaohsiung	1997
Daejeon	2002
Chongqing	2005
Abu Dhabi	2009
Hyderabad	2010

Lord Mayoral business missions

The Lord Mayor leads delegations to sister cities and strategic trade regions to develop and strengthen business ties. These business missions have a strong in-market reputation for opening doors for Brisbane businesses to key international markets. The itinerary includes government meetings, business forums, in-market briefings, networking events, site visits and pre-scheduled introductory business meetings.

Asia Pacific Cities Summit (APCS) and Mayors' Forum

The biennial Asia Pacific Cities Summit (APCS) and Mayors' Forum is one of the region's premier business and civic forums. The APCS provides a key platform for Brisbane-based businesses to connect with more than 1000 global city, industry and business leaders from across the Asia Pacific region to share ideas and identify business opportunities. For more information, visit www.apcsummit.org

Delegations visiting Brisbane

Council arranges customised programs for international delegations of business, academic and government representatives. Visiting delegations will have a unique opportunity to exchange best practice and share knowledge with Council officials and staff, and explore commercial opportunities in Brisbane. The programs may include tailored presentations, roundtable discussions, site visits and introductory meetings.

More information

For more information, visit brisbane.qld.gov.au/international

Contact the International Relations and Multicultural Affairs Unit:

Email: internationalrelations@brisbane.qld.gov.au
Phone: + 61 7 3403 8888
Postal address: GPO Box 2287
Brisbane QLD 4001 AUSTRALIA