

# Exhibition precinct renewal strategy

December 2020



*Dedicated to a better Brisbane*

## Acknowledgement of Country

Brisbane City Council acknowledges the Traditional Custodians of the land and their unique relationship with their ancestral Country. We pay respect to all Aboriginal and Torres Strait Islander Elders of Brisbane, and recognise their strength and wisdom.

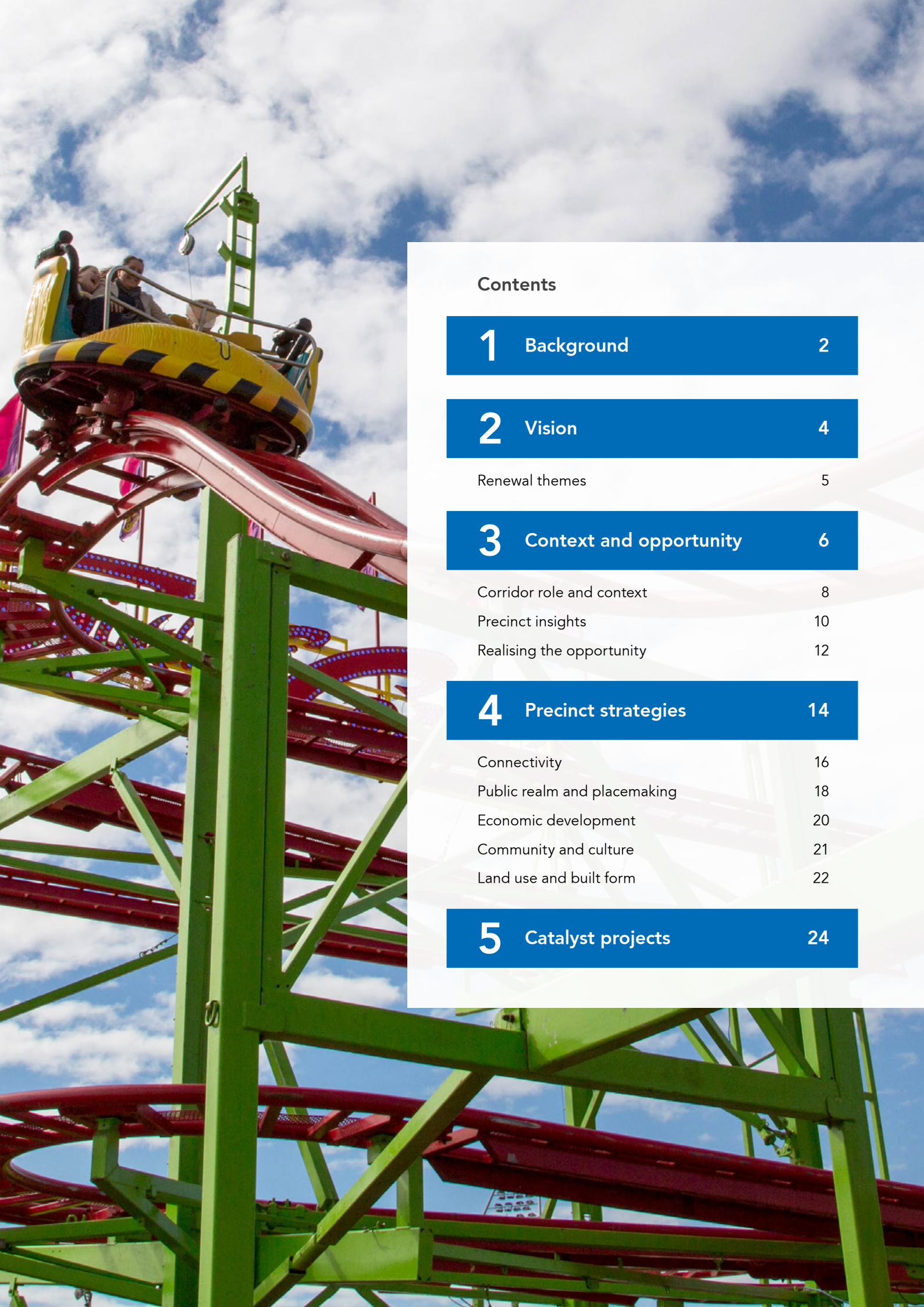
## About this strategy

In late 2019, the Cross River Rail Delivery Authority (CRRDA) released the *Cross River Rail Precincts Delivery Strategy* which articulates the strategic aspirations for the areas surrounding Cross River Rail stations. CRRDA is responsible for delivering the rail infrastructure and development on Queensland Government-owned land immediately surrounding the stations. Council's responsibility is to plan for areas within walking distance of the stations and outside the CRRDA areas, in accordance with the city planning function that Council provides to Brisbane City. For the Exhibition precinct, the Queensland Government is also responsible for planning within the Bowen Hills and Herston Quarter Priority Development Areas.

This document focuses on renewal opportunities around the Exhibition precinct and its role in Brisbane's knowledge corridor and as a revitalised major transit hub. For further information on the knowledge corridor, refer to *Brisbane's knowledge corridor: a framework for connecting people, places and ideas*.

Council will continue to work with the community and stakeholders to shape the future of the Exhibition precinct.





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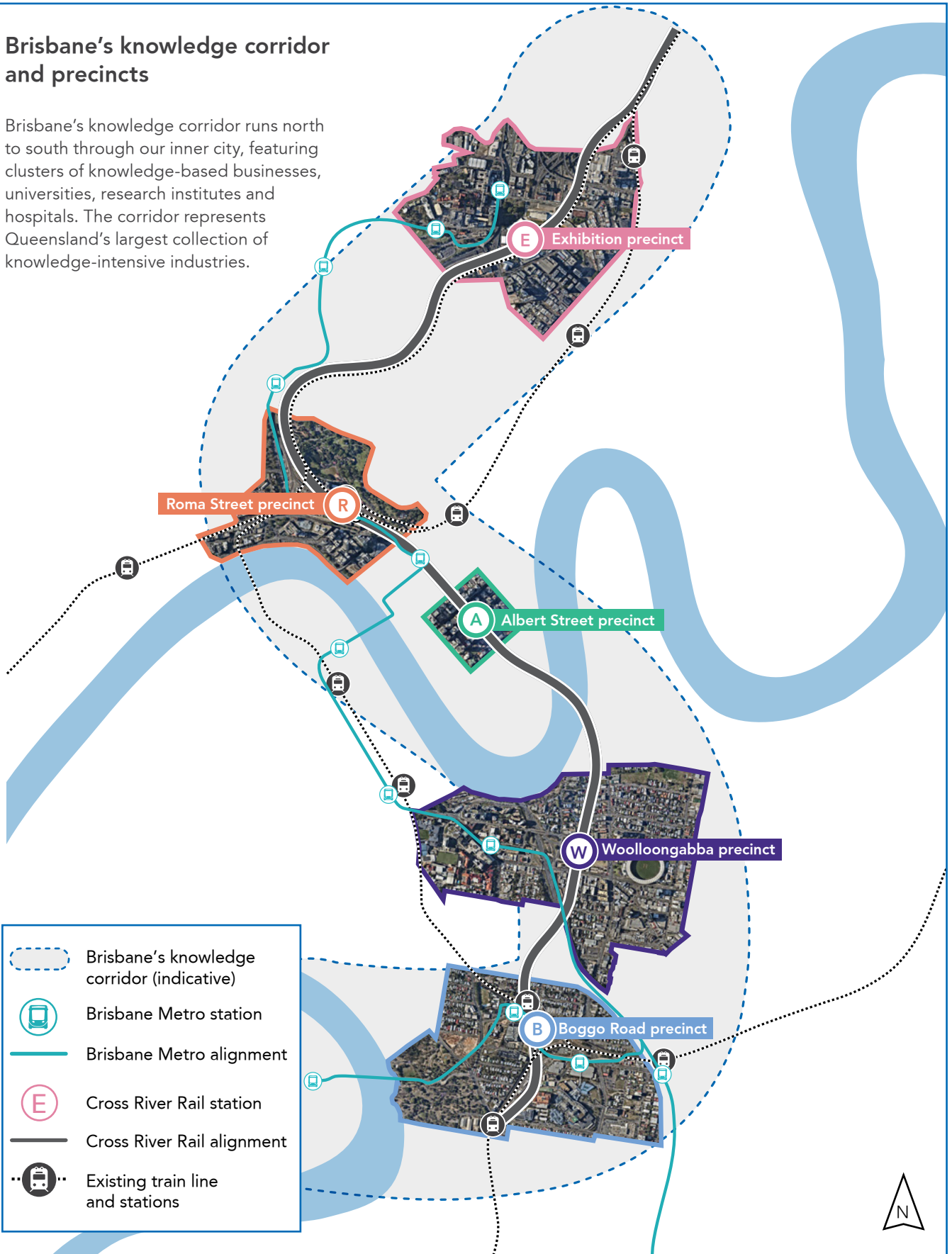
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# 1 Background

## Brisbane's knowledge corridor and precincts

Brisbane's knowledge corridor runs north to south through our inner city, featuring clusters of knowledge-based businesses, universities, research institutes and hospitals. The corridor represents Queensland's largest collection of knowledge-intensive industries.



**Brisbane is entering a dynamic new chapter in its evolution. Driven by the rise of innovation, lifestyle and high-growth precincts, a distinct knowledge corridor is emerging through our inner city, connecting centres of employment, health and education. Investment in transformational infrastructure projects such as Brisbane Metro and Cross River Rail will enhance public transport networks and provide a boost to the prosperity and liveability of the city and region.**

As significant as these investments in public transport are, it is just the beginning. The combination of Brisbane Metro and Cross River Rail provides a catalyst for change, a once-in-a-generation opportunity to take Brisbane to a new level in the knowledge economy.

People are at the centre of this opportunity. To sustain its competitive advantage as a hub of innovation and ideas, Brisbane needs to leverage its reputation as a lifestyle city that offers both high-value jobs and high-quality places that attract people and investment. While the key driver for both Brisbane Metro and Cross River Rail is to connect people and places, these projects also represent a rare opportunity to renew our inner city. High-frequency public transport networks will stitch together the diverse precincts that comprise Brisbane's knowledge corridor and kick-start growth in jobs, housing and lifestyle opportunities.

The full economic and liveability benefits of these public transport investments will only be realised by implementing land use and placemaking strategies that facilitate ongoing growth, investment and revitalisation.

Council has been working closely with key stakeholders including the CRRDA to create a vision and framework for Brisbane's knowledge corridor as well as a series of renewal strategies for each of the five Cross River Rail precincts. These renewal strategies will provide a vision, actions and key projects to support development, placemaking and social wellbeing in each of the five precincts.

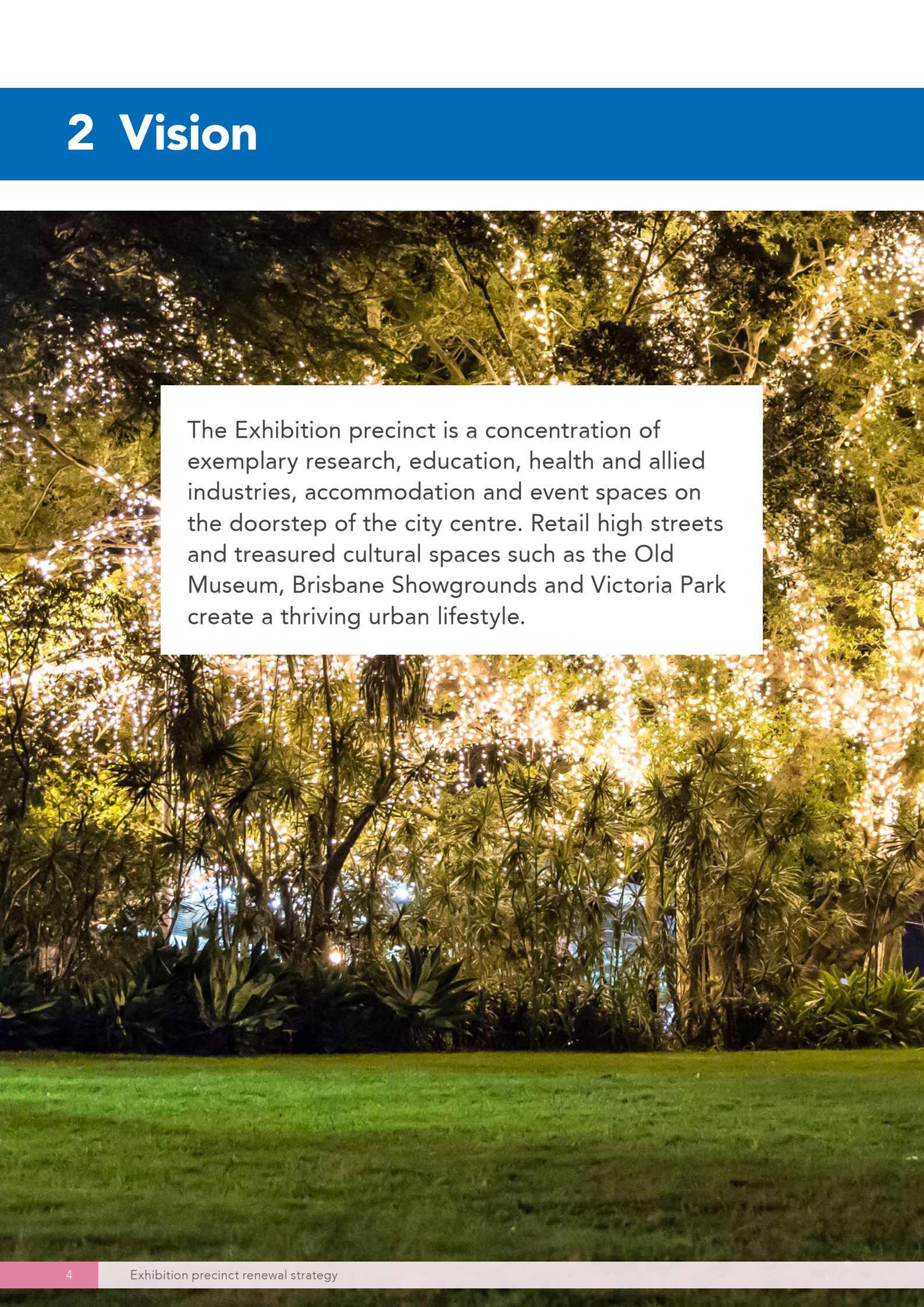
## Exhibition precinct

**High-frequency public transport infrastructure will accelerate change in one of Brisbane's key urban renewal precincts.**

The Brisbane Metro and Cross River Rail stations will be game changers for the precinct, bringing high frequency, high capacity public transport to the doorstep of the Brisbane Showgrounds and Herston Health Precinct (HHP). The Exhibition precinct includes the HHP, which is one of the state's most established knowledge and technology clusters with hospital and health services, research and education.

With these institutions, the ongoing redevelopment of the Brisbane Showgrounds, transformation of Victoria Park and the emerging King Street, the precinct's transition from a post-industrial setting into a cosmopolitan neighbourhood is underway. This document sets out a series of strategies and actions that will help capitalise on the opportunities and benefits that Brisbane Metro and Cross River Rail create for business, residents and visitors.

## 2 Vision



The Exhibition precinct is a concentration of exemplary research, education, health and allied industries, accommodation and event spaces on the doorstep of the city centre. Retail high streets and treasured cultural spaces such as the Old Museum, Brisbane Showgrounds and Victoria Park create a thriving urban lifestyle.

# Renewal themes

## Sharing knowledge and ideas

Connecting professionals and knowledge workers promotes innovation through a culture of collaboration and exchange of ideas.

The introduction of Brisbane Metro and Cross River Rail to the Exhibition precinct will connect the existing knowledge and technology cluster to the wider knowledge corridor, offering greater opportunity for movement of people and exchange of ideas. Strengthened institutional partnerships and expansion of the health, research and education cluster will create an environment of innovation and economic growth.

The precinct's transition into a lively cosmopolitan neighbourhood will attract people and investment, creating an environment to spark further knowledge sharing and creativity. This will increase the appeal of the precinct for leisure and work, in addition to its proximity to major destinations including Fortitude Valley and the city centre.

## Creating great places

World-class lifestyle and amenity are key to attracting knowledge workers from across the globe.

A network of high-quality parks and a green, subtropical public realm will create a more people-focused environment and an attractive lifestyle destination.

Better connections to a reimagined Victoria Park will put workers, residents and visitors on the doorstep of Brisbane's biggest new park.

With the additional investment in new lifestyle activities including convenience, entertainment and dining, the precinct will transform into a desirable and eclectic urban community on the city centre's fringe.

## Moving people around

High-quality public transport, pedestrian and cyclist connections between key destinations will create a seamless user experience and enhance accessibility for all.

The new Brisbane Metro and Cross River Rail stations will improve public transport accessibility for the precinct's workers, residents and visitors. Refreshed and rejuvenated streetscapes and improved active transport connections will stitch together the precinct helping to overcome the dominance of infrastructure and arterial corridors, enhancing the pedestrian experience.

Development will provide activity at the street level, resulting in a safer and more comfortable setting.

# 3 Context and opportunity



**64**  
**hectares**  
Victoria Park

**30m+**  
**visitors**  
since the Ekka  
first began





**2448**  
new  
**apartments**  
approved in the precinct  
as at August 2018

**13,000+**  
**community**

comprising employees,  
students, patients and  
visitors at the Herston  
Health Precinct in 2020

**700k+**  
**visitors**

each year to the Brisbane  
Showgrounds and Royal  
International Convention  
Centre (2018)

**250**  
**events**

every year at the  
Brisbane Showgrounds  
(2018)

**3500+**  
**students**

at the University of  
Queensland Herston  
in 2018

# Corridor role and context

**This precinct is steeped in history and has formed an important part of many Queenslanders' lives. Pre-settlement the area was used by Aboriginal people as a campground called Barrambin. In the late 1850s the first house was built, and the area quickly expanded after the Brisbane-Sandgate railway was introduced.**

With the new railway in place, the precinct evolved and timber yards, soap factories and oil depots were some of the industries which emerged. That history still influences parts of the precinct today through its dominant transport infrastructure and remaining industrial character.

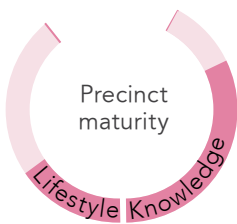
The precinct is now a gateway between the inner city and Brisbane's northern suburbs. It contains one of the state's most successful knowledge and technology clusters, including the Metro North Hospital and Health Services campus including the Royal Brisbane Women's Hospital, The University of Queensland's campus for clinical health, teaching and research, the Clive Berghofer Queensland Institute of Medical Research (QIMR) and the Queensland University of Technology.

The area is a major urban renewal precinct undergoing a rapid transformation from post-industrial to an emerging urban neighborhood. The Brisbane Showgrounds regeneration is a landmark development for the precinct, comprising 22-hectares of renewal land. The project is underway and has already delivered the thriving King Street precinct.

Other key catalysts for change in the precinct include the declaration of the Herston Quarter and Bowen Hills Priority Development Areas (PDAs). Plans for these PDAs envisage vibrant urban areas that accommodate a mix of housing, dining, retail, commercial and entertainment.

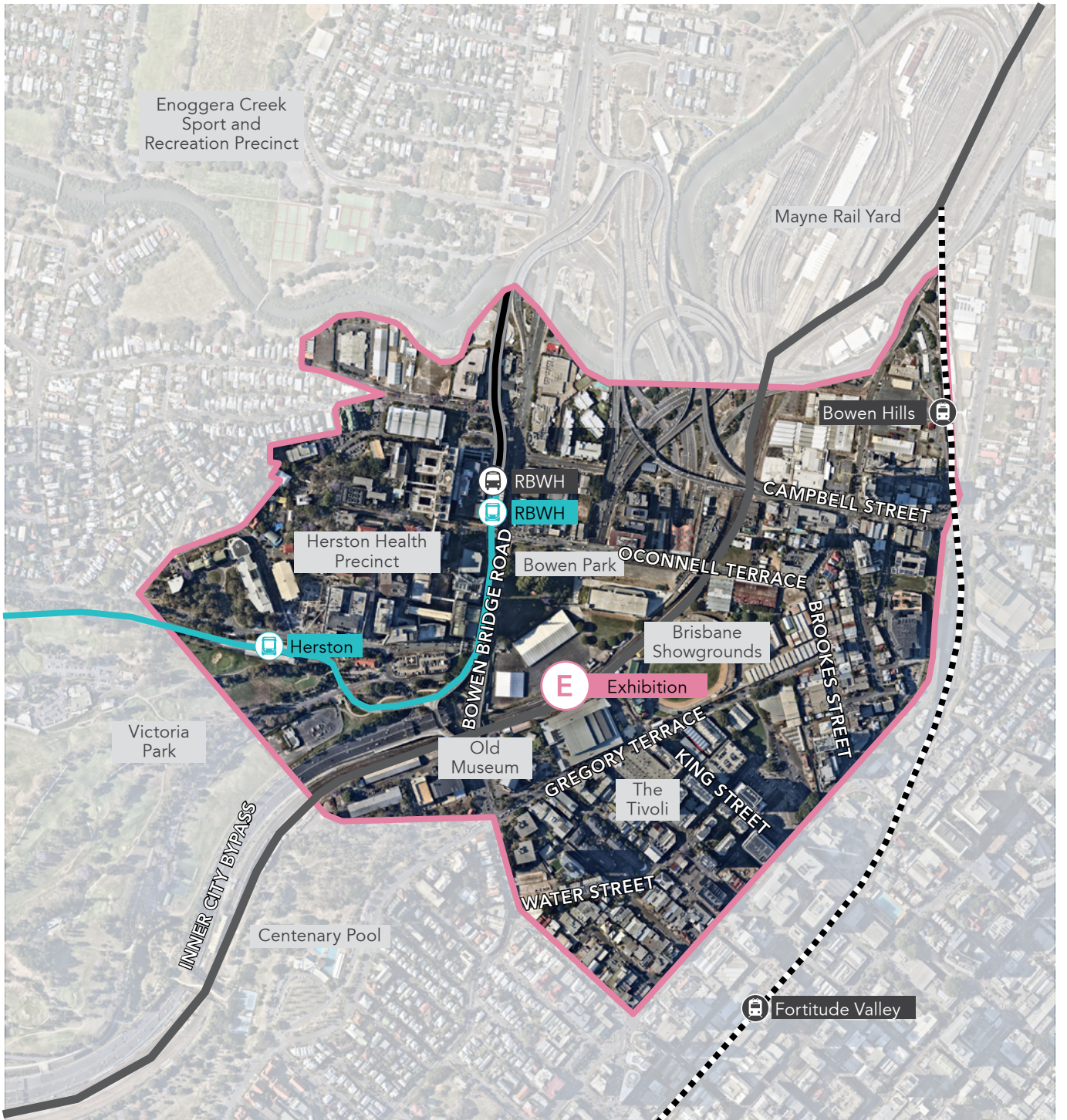
The reimagining of Victoria Park and the re-purposing of the Old Museum will transform the look, feel and character of the precinct.




The new Brisbane Metro and Cross River Rail stations will significantly increase the amount of pedestrian footfall through the precinct, facilitating opportunities for new connections and greater access to the Brisbane Showgrounds and surrounding area. Combined with significant investment in parks and the public realm, these projects will help complete the precinct's transition into a globally-renowned place for knowledge and technology industries.






## The knowledge-lifestyle synergy

With the presence of key anchors, including the state's largest hospital, the precinct has a high level of maturity as a knowledge and technology precinct. Further opportunities for expansion of allied health, biomedical industries and education and research, will elevate the economic performance of the precinct. There is significant opportunity to improve the lifestyle aspect of the area with increased retail, dining and services, and active transport connectivity to maximise the public transport investment.



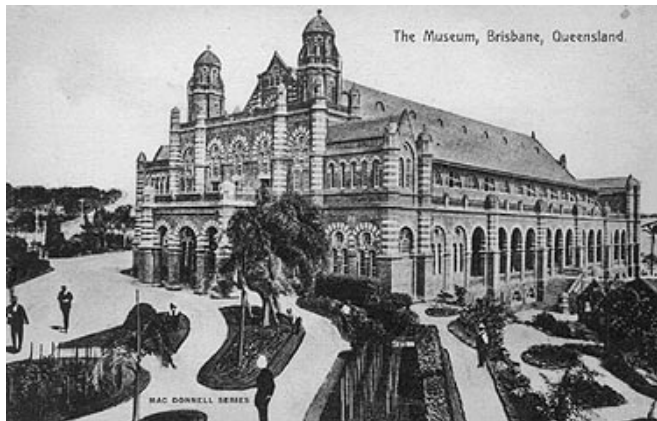
-  Brisbane Metro line and station
-  Precinct boundary
-  Train line and stations

-  Cross River Rail station
-  Cross River Rail alignment
-  Northern Busway and station



# Precinct insights

The precinct is home to Queensland icons including the Brisbane Showgrounds, Old Museum and the state’s largest hospital, and has long been a place of importance for the people of Brisbane and Queensland. The introduction of Brisbane Metro and Cross River Rail will accelerate renewal, spark further investment and connect the precinct’s mature knowledge and technology cluster to the wider Brisbane knowledge corridor and beyond.



Old Museum circa 1900



King Street retail and dining hub



## Growth and development



**65%**  
of residents  
are Millennials  
(Generation Y)



**33%**  
of households  
are lone person  
households

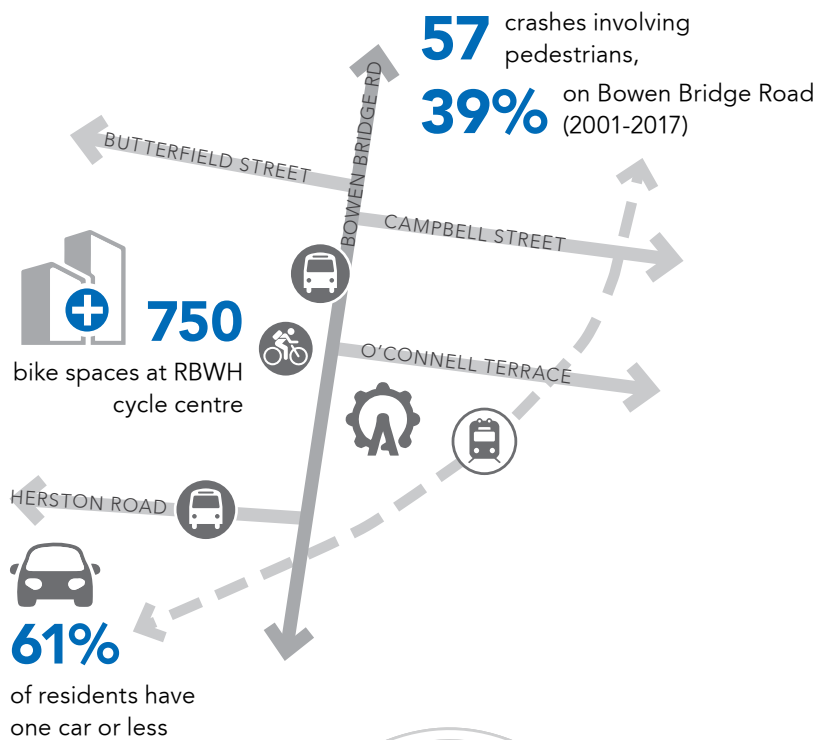


**62%**  
rented dwellings. Highest  
proportion of renters in  
Brisbane's knowledge corridor.

## Movement and activity



Cross River Rail will  
service more than  
**9000**  
people per day in 2036



## Heritage and culture

**400k+**

visitors each year  
to the Ekka



**Aboriginal**

campground originally on  
the site of the Brisbane  
Showgrounds and Victoria Park

**Don  
Bradman**

made his test debut in 1928 at the  
Brisbane Showgrounds, during the first  
Australia England international test  
played in Queensland



# Realising the opportunity

The precinct is one of Brisbane's most significant urban renewal opportunities. The new Brisbane Metro and Cross River Rail stations will deliver knowledge workers and visitors into the precinct's heart, reinforcing its role as the northern anchor of Brisbane's knowledge corridor. Improvements to pedestrian and cycle connections to the stations and throughout the precinct will help stitch it into the broader city fabric, particularly the Bowen Hills, Fortitude Valley and Herston neighbourhoods. The following challenges and opportunities provide the starting point for this renewal strategy.

## Optimising station accessibility



The investment in Brisbane Metro and Cross River Rail will make the Exhibition precinct one of the most connected public transport hubs in the inner city. The key to realising the benefits of this investment will be facilitating direct, convenient and safe pedestrian connections between stations and residential, employment and entertainment destinations.

## Establishing a walkable grid



The existing arterial road network and significant transport infrastructure in the Exhibition precinct creates barriers to pedestrian and cycle movement. Providing new and enhanced pedestrian and cycle connections, including through large sites and institutions, along key streets and across major transport infrastructure will make active transport a convenient mode choice and bring vitality to streets and the public realm.

## Advancing the knowledge hub



Growing the existing knowledge and technology cluster and linking it to other clusters in Brisbane's knowledge corridor will elevate the Exhibition precinct's potential and performance. This will lead to increased local employment opportunities and growth in activities that play a supporting role to the health and technology sector. This potential can be unlocked through a range of measures and efforts including government-led partnerships and facilitative action with education, health and private sectors.

## Enhancing the public realm



As an area transitioning from industry to mixed use, and with the presence of large institutions and landholdings, the Exhibition precinct is highly urbanised and lacks open space and a cohesive public realm. A reimagined Victoria Park, new open space, green and shady streets and public spaces will be critical to attracting and retaining knowledge workers and growing a residential community.

## Establishing a complete community



Major renewal sites in the Exhibition precinct present an opportunity to establish the diverse mix of services and facilities that are essential to sustaining the significant residents, workers, students and visitors. Leveraging the existing energy of Brisbane Showground events, the King Street retail and dining hub, a reimagined Victoria Park and Old Museum and proximity to Fortitude Valley, will enliven the precinct and provide the opportunity to grow a vibrant entertainment and leisure culture for people to enjoy.

# 4 Precinct strategies







The full economic and liveability benefits of planned public transport investments will be realised by integrating land use and placemaking strategies that facilitate ongoing growth, investment and revitalisation.

The vision for the Exhibition precinct is supported by five strategies that organise and prioritise critical interventions for precinct renewal. Within this framework, specific sub-strategies and actions have been identified that directly address challenges and opportunities.

 **Connectivity**

Deliver efficient movement networks that enhance public transport journeys and improve the walking and cycling experience.

 **Public realm and placemaking**

Create a network of pedestrian-friendly streets and generous public spaces that support urban life and provide diverse leisure and recreation options.

 **Economic development**

Facilitate economic growth and development, expanding our knowledge base and lifestyle offer to attract global talent and investment.

 **Community and culture**

Work collaboratively with local communities and stakeholders to guide the placemaking process, revitalise heritage places and enhance our lifestyle.

 **Land use and built form**

Enable quality architecture and design, creating buildings and places that embrace our subtropical climate and support vibrant, mixed-use communities.



# Connectivity

The new Brisbane Metro and Cross River Rail stations have the potential to transform the way people travel to, from and around the area. This transport investment will provide a diverse range of convenient travel choices and increase opportunities for collaboration, cementing the precinct as the northern anchor to Brisbane’s knowledge corridor.

Ensuring the Cross River Rail station is woven into the fabric of the Brisbane Showgrounds and directly connected to key pedestrian corridors and major destinations, will allow the full benefits of this major infrastructure investment to be realised. A range of improvements including streetscape upgrades, new footpaths, bikeways, arcades and intersection upgrades will help to overcome major infrastructure barriers, increase pedestrian and cyclist safety and maximise transit usage. This will bring improved pedestrian connectivity to key destinations such as the HHP, Fortitude Valley, Victoria Park and beyond to the Enoggera Creek Sport and Recreation Precinct.

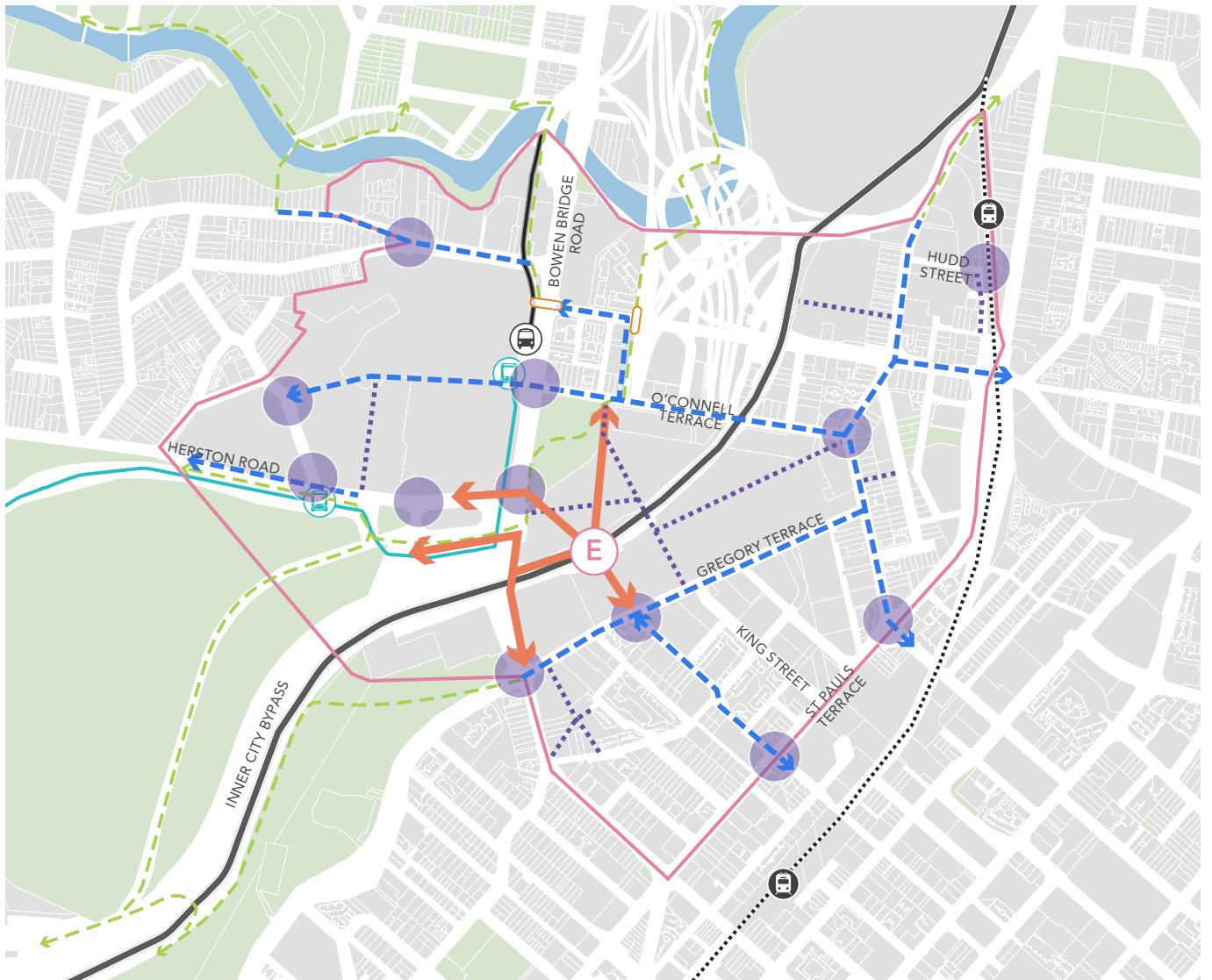
Responsibility: ● Council ● State ● Private













## C1 Maximise transit use

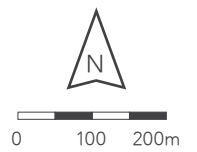
- C1.1 ● ● ● Improve connectivity for workers, residents and visitors by providing permanent, direct and safe pedestrian and cycle access to, from and through the Brisbane Metro and Cross River Rail stations at all times of the day and for all abilities.
- C1.2 ● Review car parking rates for areas in proximity to the new Brisbane Metro and Cross River Rail stations.

## C2 Direct, safe and enjoyable connections

- C2.1 ● ● Fill missing links in the existing cycle network and improve existing cycle connections along key cycle routes.
- C2.2 ● ● ● Promote development that delivers arcades or cross block links to increase pedestrian access and create connections between major transit nodes and key destinations.
- C2.3 ● ● Deliver a range of improvements to increase pedestrian and cycle safety and convenience at key intersections, crossings and station entries.
- C2.4 ● ● ● Encourage the establishment of wayfinding cues including visual contrasts, signage and other design elements to assist people with navigation.



-  Brisbane Metro line and station
-  Cross River Rail station
-  Cross River Rail alignment
-  Precinct boundary
-  Train line and station
-  Northern Busway and station
-  Permanent pedestrian and cycle access to, from and through the station
-  Indicative future arcades
-  Investigate new/improved cycle connections
-  Investigate new pedestrian/cyclist crossing or upgrade existing crossing
-  Key intersection pedestrian/cycle upgrade
-  Existing cycle connections





# Public realm and placemaking

The renewal of the precinct is currently underway, with landmark projects such as King Street providing new places for people to enjoy. Delivering improvements will contribute to a cohesive and high quality public realm, enhance movement and transform the precinct into an attractive and vibrant inner-city destination.

The precinct will have access to Victoria Park, Enoggera Creek Sport and Recreation Precinct, and other new parks and public realm improvements, which will provide essential public spaces to complement the urban environment. Enhancements to the public realm will create lively and attractive places that will help attract and retain workers and residents to the precinct.

Community interaction will be facilitated by a cohesive network of small public spaces, which will connect major institutions, public transport infrastructure and large open spaces.

Responsibility: ● Council ● State ● Private

## P1 High quality public open spaces

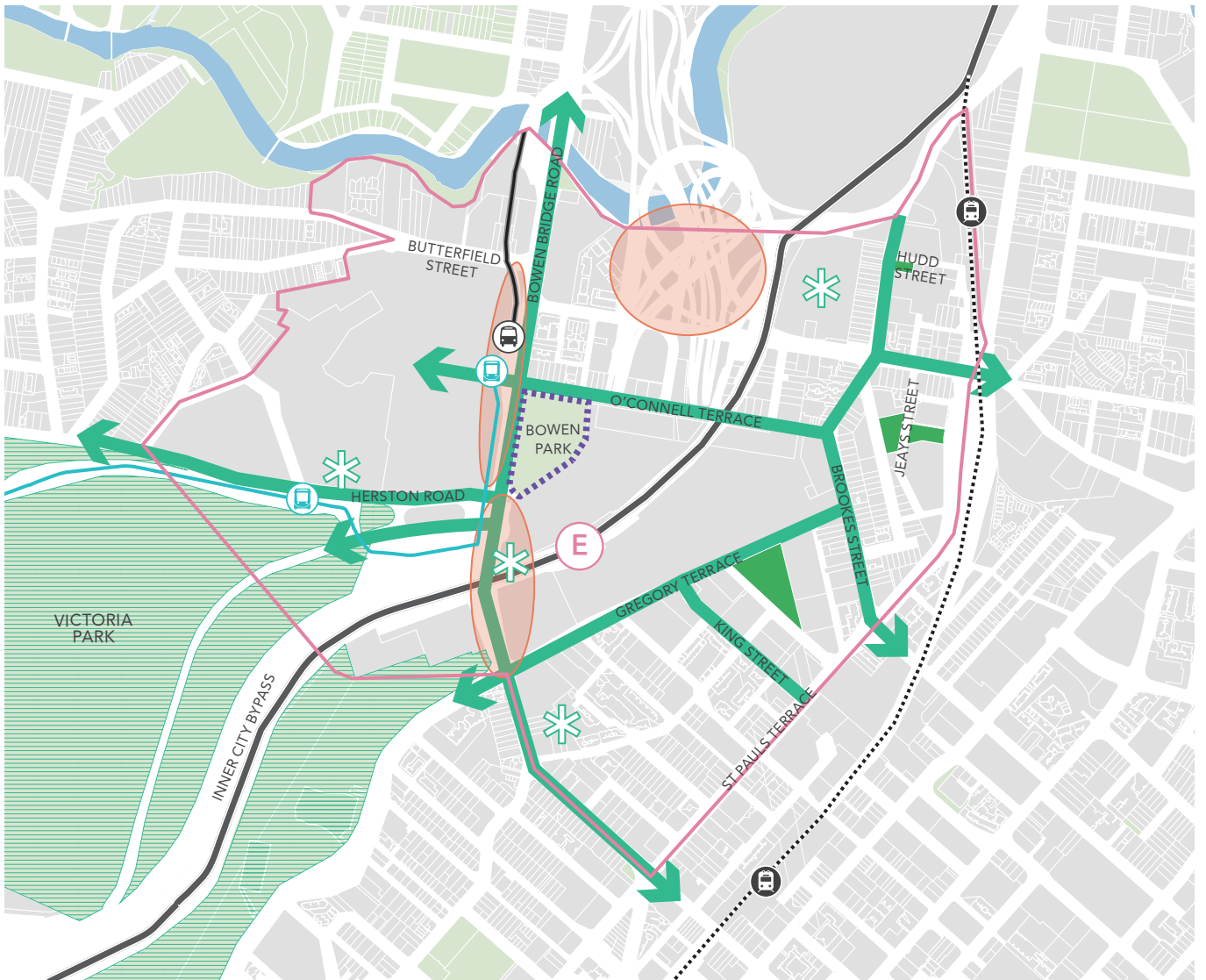
- P1.1 ● Facilitate the removal of the Victoria Park golf course and transform the area into a world-class park.
- P1.2 ● ● Investigate ways to enhance the functionality of Bowen Park, while retaining its heritage values.
- P1.3 ● ● ● Create new public open space and upgrade existing open space to serve the needs of the growing population.

## P2 Places that attract and connect people

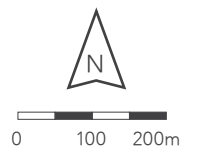
- P2.1 ● ● ● Ensure development provides public spaces such as plazas and arcades, that connect to the open space network.

## P3 A welcoming environment

- P3.1 ● ● Improve the comfort and safety of pedestrians near major infrastructure by improving lighting and shelter, increasing verge widths and planting street trees.
- P3.2 ● ● ● Prioritise pedestrians and cyclists by delivering streetscape upgrades such as increased footpath widths, street tree planting, street furniture, lighting and shade elements.



-  Brisbane Metro line and station
-  Cross River Rail station
-  Cross River Rail alignment
-  Precinct boundary
-  Train line and station
-  Northern Busway and station
-  Streetscape upgrades that prioritise walking and cycling
-  Improve the safety and comfort of the pedestrian environment
-  Investigate ways to enhance the functionality of Bowen Park
-  New plaza opportunities
-  Create new public open space and upgrade existing open space
-  Transform Victoria Park into a world-class park





# Economic development

The precinct is a mature knowledge and technology cluster with significant health, biomedical, research and education institutions, but its lifestyle offerings are still limited. The Brisbane Metro and Cross River Rail investment will be the catalyst to improve and diversify the lifestyle within the precinct, with a variety of entertainment, dining, retail and services for residents, workers and visitors.

The knowledge and technology cluster will also be strengthened by establishing supporting uses and activities in the surrounding area. Improving connections over major transport corridors and increasing collaboration and relationships between institutions will be critical to achieving this. The establishment of dining, retail and entertainment options to support residents and visitors will elevate the precinct’s lifestyle benefits and attract talented professionals and new investors, helping to create a resilient and diverse community.

Responsibility: ● Council ● State ● Private

## E1 Grow and strengthen the knowledge and technology precinct

E1.1 ● ● ● Work with key stakeholders to promote the precinct’s global relevance, attract and retain talent, strengthen existing relationships and leverage new partnerships.

## E2 A differentiated offer

E2.1 ● ● ● Encourage a range of commercial and retail businesses to the precinct, to help activate it at different times of the day and provide an improved lifestyle offering.

E2.2 ● ● ● Promote events and pop-ups that encourage people to visit and spend time in the precinct.



King Street during the Ekka



King Street dining



# Community and culture

The Exhibition precinct has a rich and diverse history and has long been a destination for major events. The increased transport investment provides an opportunity to leverage this foundation to provide a unique and diverse cultural and creative offering that caters for workers, residents, students and visitors. Heritage features of the precinct will be protected, promoted and showcased within the precinct.

New community facilities and enhanced access to local services will assist in establishing a strong community identity. These facilities will deliver a diverse mix of education, recreation, community, cultural and entertainment activities for a wide range of users, making a meaningful contribution to the creation and crafting of a unique sense of place.

Responsibility: ● Council ● State ● Private

## CC1 A well-serviced and inclusive community

- CC1.1 ● ● ● Work with institutions and major landowners to invite the public into privately owned spaces where appropriate.
- CC1.2 ● ● Provide new community facilities within the precinct to ensure the needs of the community are met as it grows and evolves.

## CC2 A lively and inviting place

- CC2.1 ● ● ● Encourage a diverse range of events in the precinct and ensure event management enables the precinct to function effectively on event and non-event days.
- CC2.2 ● ● Provide public art and creative lighting installations along key movement corridors and in public spaces.

## CC3 Revealing hidden treasures

- CC3.1 ● ● Revitalise the Old Museum in a way that respects the cultural significance of the building setting and grounds, while improving publicly accessible spaces that connect to the new Exhibition Cross River Rail Station.
- CC3.2 ● Create a heritage trail that includes key sites such as York's Hollow and Breakfast/Enoggera Creek.



Bowen Park creative lighting



Old Museum



# Land use and built form

The precinct is undergoing significant transformation, from its low scale industrial origins to a major employment, residential and lifestyle hub. To create a vibrant urban neighbourhood, it is critical that future land uses are diversified to support the growth in knowledge jobs, along with essential services and amenities that are easily accessible to workers, residents and visitors.

A focus on high quality, subtropical architecture featuring greenery will improve amenity within the precinct. Encouraging buildings to have a strong relationship with the street, particularly along key movement corridors and adjoining public spaces, will improve the comfort and safety of pedestrians and encourage people to interact.

Plan making and development assessment in the precinct is the responsibility of the Queensland Government for Community Infrastructure Designations, Economic Development Queensland for Priority Development Areas and Council for the remaining areas.

Responsibility: ● Council ● State ● Private

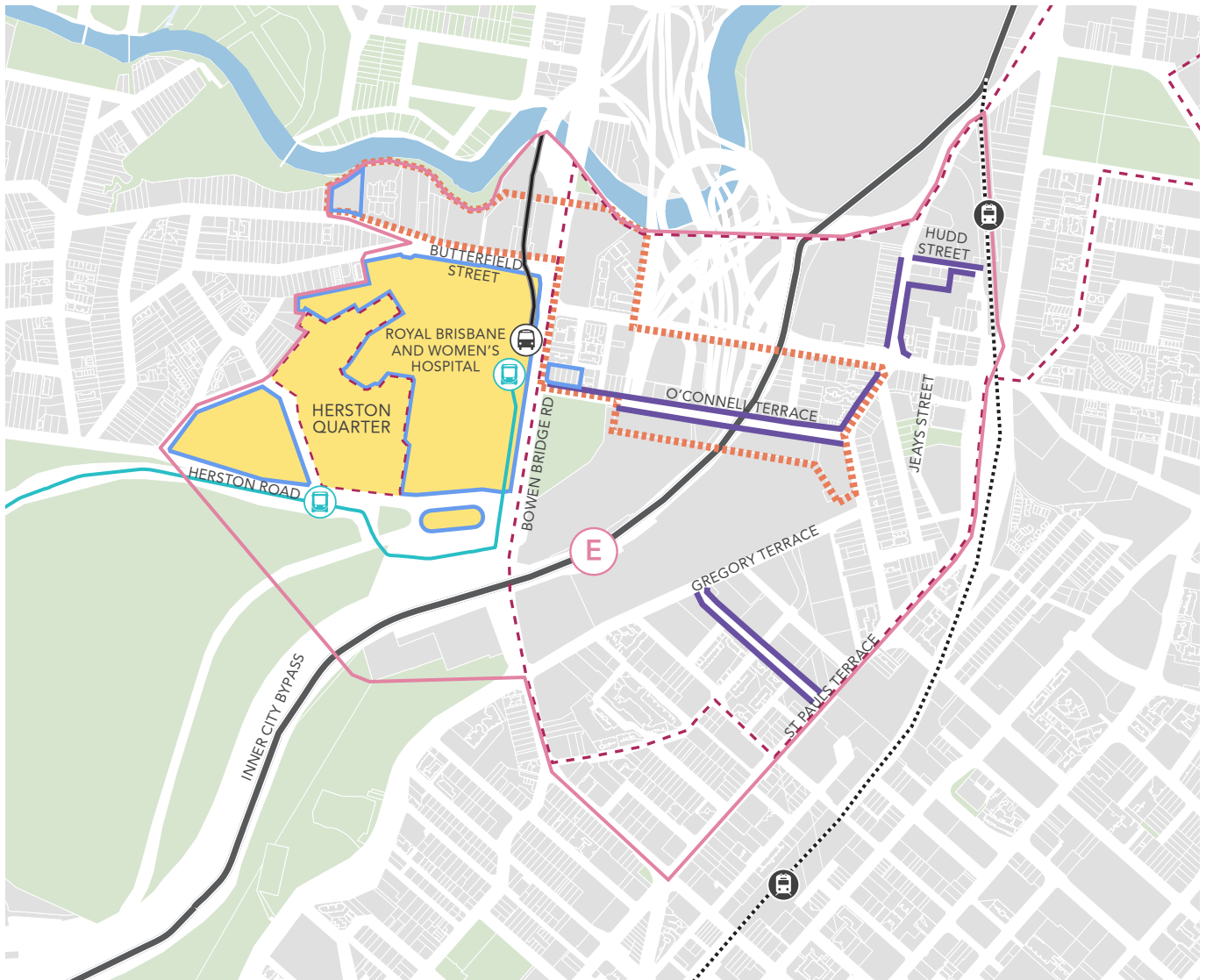
## L1 High quality subtropical buildings







- L1.1 ● ● Review and amend relevant planning provisions, as necessary, to ensure high quality and subtropical development is achieved, with a focus on:
- tower site cover
  - building height sliding scales
  - small tenancies and active frontages
  - public plazas, arcades and cross block links
  - incorporating the *New World City Design Guide: Buildings that Breathe* principles and including a requirement to undertake an Urban Context Report.
- L1.2 ● ● ● Promote development that features high quality design, complements local heritage and facilitates pedestrian activity and connectivity.

## L2 Diversify land use

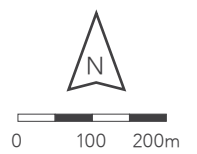
- L2.1 ● ● Encourage the establishment of businesses that are allied to health and innovation within proximity to the HHP.
- L2.2 ● ● Encourage the establishment of convenience retail, food and beverage and entertainment businesses that service the needs of residents, workers, students and visitors.
- L2.3 ● ● Encourage a variety of housing choices and accommodation in the precinct that cater to workers, students and visitors.





-  Brisbane Metro line and station
-  Cross River Rail station
-  Cross River Rail alignment
-  Precinct boundary
-  Train line and station
-  Northern Busway and station

-  Community facilities (health and education)
-  Community Infrastructure Designation
-  Priority Development Area boundary
-  Encourage active edges and expanded retail frontages
-  Priority area for allied health and innovation focused development



# 5 Catalyst projects



**Delivering on the long-term vision for the Exhibition precinct requires the combined efforts of government, stakeholders, business and the local community.**

The precinct vision will be realised through a range of mechanisms including statutory actions, placemaking projects, infrastructure delivery and governance changes. Priority actions have been organised under two catalyst projects to kick-start revitalisation and unlock the immense potential of the precinct.

## 1 A reimagined Victoria Park



## 2 Old Museum revitalisation



# 1

## A reimagined Victoria Park

At 64 hectares, Victoria Park is one of Brisbane’s largest and most strategically located green spaces, unique in its spectacular views of Brisbane’s skyline. It provides a vital function of green relief from surrounding high density living areas, as well as having a strong Indigenous and European history. Currently public recreation opportunities and accessibility are limited by the golf course, leased areas and major transport barriers that dissect the park.

Brisbane’s population is growing rapidly, and the Exhibition precinct will be a major contributor to the future residential infill growth in the city. As the cost of land increases, so does the challenge of providing open space to cater for new residents, workers and visitors, that provides vital green relief from urban environments.

The substantial investment of two Brisbane Metro stations and a Cross River Rail station in this precinct will bring unprecedented accessibility and catalyse both residential and employment growth. This provides a unique opportunity to transform Victoria Park into an iconic public parkland with something for everybody.

### Catalyst sub-projects and priority actions

Responsibility: ● Council ● State ● Private

#### Short-term (1-5 years)

##### Prepare a master plan ●

In consultation with the community, prepare a master plan for the entire Victoria Park area that facilitates its transformation into an iconic public parkland, including the removal of the Victoria Park Golf Course.

##### Transform the golf course ●

In conjunction with the closure of the Victoria Park Golf Course in 2021, commence works to deliver the Victoria Park master plan.

#### Medium-term (5-10 years)

##### A reimagined open space ●

Continue to implement the Victoria Park master plan.



### Victoria Park

Victoria Park is one of Brisbane’s largest and most strategically located green spaces.



Victoria Park Golf Course

# 2

## Old Museum revitalisation

Revitalisation of the Old Museum will focus on sensitive re-use to ensure its relevance and long-term appreciation and to maximise community use and activation. This will elevate the status of this state-significant heritage place so that it becomes an inviting community focal point and gateway from the Cross River Rail station to Victoria Park, Fortitude Valley and Spring Hill. Revitalisation will consider both the future use of the Old Museum building and grounds as well as restoration of the building.



### Revitalising the Old Museum

Old Museum Revitalisation will focus on sensitive re-use to ensure relevance and long-term survival of the building.

### Catalyst sub-projects and priority actions

Responsibility: ● Council ● State ● Private

#### Short-term (1-5 years)

#### Continue the rolling program of events and activation ● ●

Continue delivering a rolling program of events and cultural experiences that cater to the needs of the local community and attract visitors to the area.

#### Conservation management plan ●

Update the existing *Old Museum Building Conservation Management Plan* for the Old Museum site to consider the future use of the site and investigate the potential to provide public access to the Cross River Rail station through the Old Museum grounds.

#### A business case ●

Prepare a business case for the revitalisation of the Old Museum based on the outcomes of the updated conservation management plan.

#### Medium-term (5-10 years)

#### Deliver conservation and restoration works ●

Implement conservation and restoration works in accordance with the updated conservation management plan.

#### Long-term and ongoing

#### Ongoing events program ● ●

Ensure ongoing relevance of the building through the use of indoor and outdoor areas for new and interesting programs and uses for the community.





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*Road Traffic Crashes Data 2018*, Queensland Government  
RBWH Cycle Centre, Metro North Health

## More information

For more information contact Council.



Visit [brisbane.qld.gov.au](http://brisbane.qld.gov.au) and search 'Brisbane's knowledge corridor'.



Send an email to:  
[urban.renewal@brisbane.qld.gov.au](mailto:urban.renewal@brisbane.qld.gov.au)



Call 3403 8888.






Write to:  
Neighbourhood Planning and Urban Renewal  
(Brisbane's knowledge corridor)  
Brisbane City Council  
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